From: Morning Consult
To: lmartin@bakersfieldpd.us
Subject: Tech Afternoon Update: FTC Reportedly Set to File Complaint Alleging Facebook Misled Users About Data Use, Facial Recognition
Date: Tuesday, July 23, 2019 12:59:51 PM

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By Sam Sabin

Top Stories

- When the Federal Trade Commission announces its settlement in the probe of Facebook Inc.'s privacy practices, it will also file a complaint alleging the company misled users about how their phone numbers would be used and that it did not provide sufficient information to roughly 30 million users about how they can turn off a facial recognition tool for photos, according to two people familiar with the matter. As a part of the settlement, which could be announced as soon as Wednesday, Facebook won't be required to admit

guilt, according to three sources. (The Washington Post)

- Attorney General William Barr said during remarks at the International Conference on Cybersecurity in New York City that technology companies should stop turning devices into "law-free zones" through the use of advanced encryption and other security measures - highlighting a debate between Silicon Valley and law enforcement about customer data security and privacy. Barr's speech was his first significant one as attorney general on the concept of "going dark," a term that law enforcement officials use to describe how encryption and similar innovations have made it more difficult for them to conduct court-approved surveillance such as wiretaps. (The New York Times)

- An analysis of searches in Apple Inc.'s App Store shows that the company's products are ranked first in 60 percent of basic queries, such as "maps," and 95 percent of searches for apps that rely on subscriptions and sales, such as music streaming services or books - suggesting the company could be giving itself an advantage over competitors. An Apple spokesperson said the company does not favor its own products in the store after conducting its own internal test - but the store relies on an algorithm dependent on machine learning and customer preferences that could lead to different results among users. (The Wall Street Journal)

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